

vr and ar in teaching english

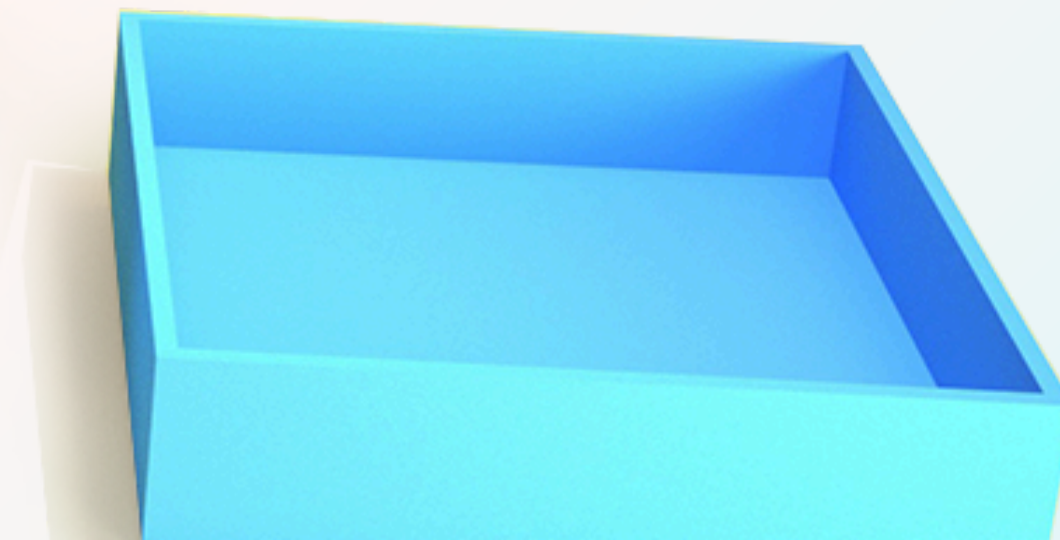
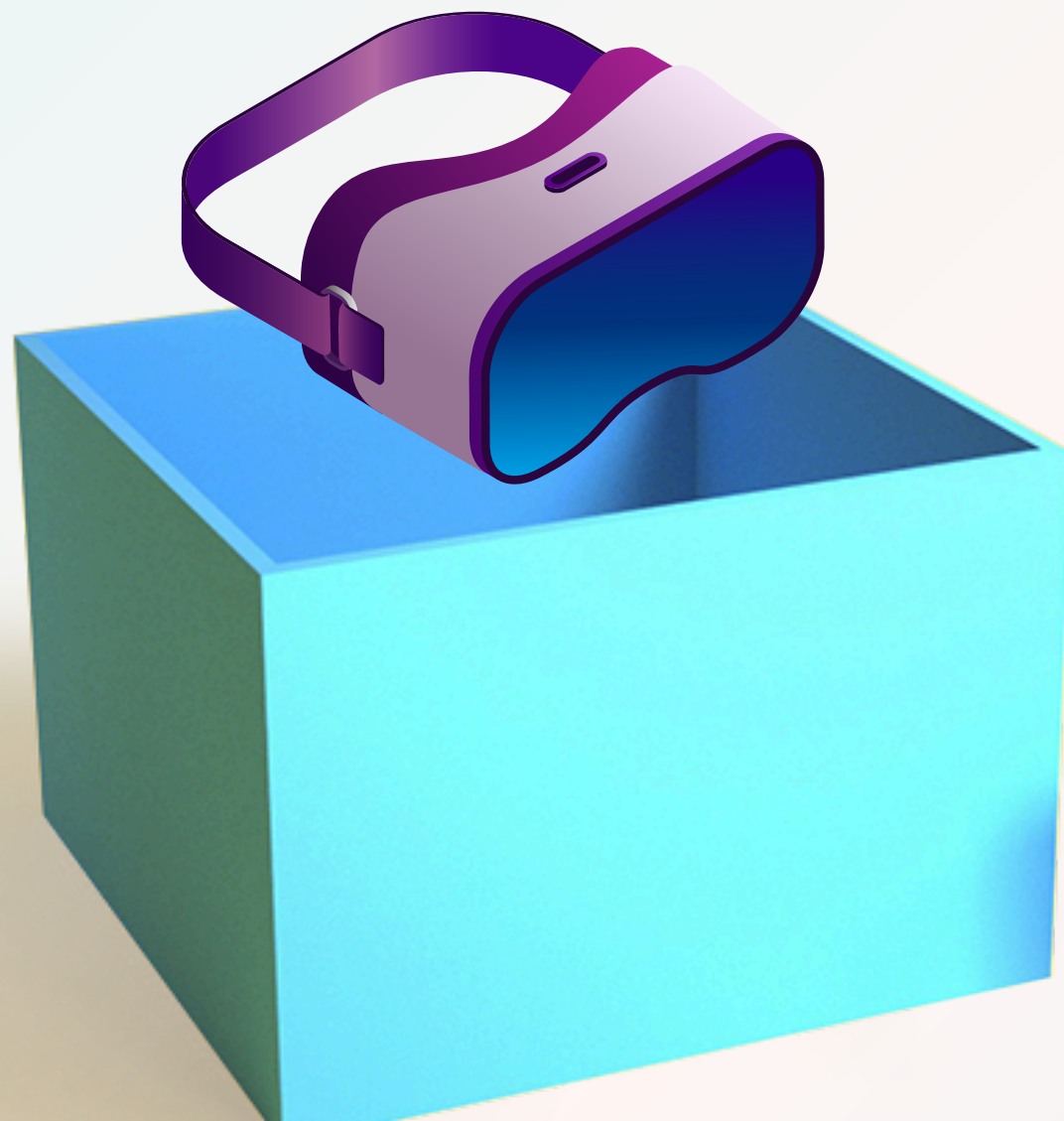
"CREATING EXPERIENCES, NOT JUST
MESSAGES"



VR and AR in Teaching English

1. What is VR and AR?

- **VR (Virtual Reality) creates a completely digital world using special glasses or headsets.**
- **Example: A student can “travel” to London in VR and practice English in a virtual street or café.**
- **AR (Augmented Reality) adds digital elements to the real world through a phone or tablet.**
- **Example: You point your phone at a book, and a 3D object or word appears on the screen.**



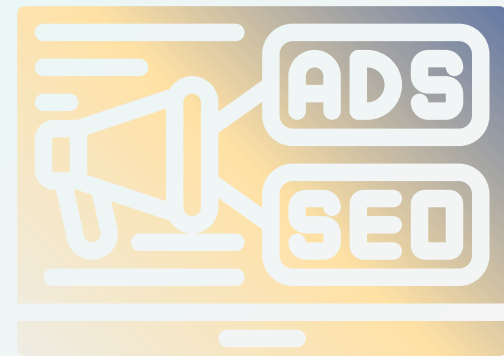
2. How VR helps in learning English

VR is very useful because:

- **Students can practice real-life conversations in safe environments**
→ like shops, airports, hotels.
- **It increases motivation — learning becomes fun and immersive.**
- **It helps with speaking and listening skills through interactive situations.**
- **Students can learn about culture by virtually visiting English-speaking countries.**

Examples of VR activities:

- **A virtual tour of New York or London**
- **Role-play in a virtual restaurant**
- **Practicing English with virtual characters**



3. How AR helps in learning English

AR makes lessons more interactive:

- Students can scan objects in the classroom and see English words pop up.
- Textbooks become more interesting — pictures can “come alive.”
- AR improves vocabulary learning with 3D models and animations.

Examples of AR activities:

- Scanning a picture of an animal to see its 3D model + English name
- Pointing a phone at a word to hear pronunciation
- AR flashcards for vocabulary



4. Advantages of VR and AR in English teaching

- **More motivation and interest**
- **Better memory: students remember words better through visuals**
- **Real-life practice without fear**
- **Creativity and curiosity increase**
- **Good for all levels (A1–C1)**

5. Disadvantages

- **Expensive equipment (especially VR)**
- **Requires internet and good devices**
- **Teachers need training**
- **Not all schools can use it regularly**



6. Conclusion

VR and AR make English lessons more modern, engaging, and effective. They help students practice speaking in real situations and learn vocabulary in a fun way. Even though there are some disadvantages, these technologies have a strong future in education.

- If you want, I can also:**
- ✦ **make a short version**
 - ✦ **make a presentation text**
 - ✦ **make slides for PowerPoint**
 - ✦ **write this in very simple English (A2)**

ADVERTISING PRESENTATION

THANK YOU

Q AND A SESSION

"CREATING EXPERIENCES, NOT JUST MESSAGES"

